

At Leafio, accessible from <https://leafio.ai>, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that are collected and recorded by Leafio and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us through email at info@leafio.ai

LOG FILES

Leafio follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. We may use the information we collect from you when you make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site, products and/or services/features.

PRIVACY POLICIES

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on Leafio, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that Leafio has no access to or control over these cookies that are used by third-party advertisers.

THIRD-PARTY PRIVACY POLICIES

Leafio's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

CHILDREN INFORMATION

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

Leafio does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

ONLINE PRIVACY POLICY ONLY

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in Leafio. This policy is not applicable to any information collected offline or via channels other than this website.

SENSITIVE INFORMATION

You are not required to provide Leafio with any Information regarding your medical or health condition, race or ethnic origin, political opinions, religious or philosophical beliefs, or other categories of Information defined as sensitive or special categories of data under applicable data protection laws ("Sensitive Information") in order to use our Platforms and Services. Leafio does not knowingly solicit or collect, and you should not provide to Leafio, any such Sensitive Information, whether through the Platforms or through any other means.

CONSENT

By using our website, you hereby consent to our Privacy Policy.

WHAT PERSONAL INFORMATION DO WE COLLECT?

Contact Information

When you visit our website, register for events or programs with us, or request our products or services, we may ask you for your name, email address, or other contact details in order to respond to your request or inquiry.

Business Information

We collect business contact information and other personal information in order to provide you with free demo. There are: full name, business email, company, phone number.

Cookies and Similar Technologies

Like any other website, Leafio uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

Disabling/Enabling Cookies: We require your consent for most cookies and tracking technologies that we use on our Platforms. Most browsers will allow you to erase some or all of the cookies from your computer or mobile device, block acceptance of cookies, or receive a warning before a cookie is stored. To find out more about these technologies, visit <https://www.allaboutcookies.org/manage-cookies/>.

We use the following types of cookies of our Platforms:

Strictly necessary cookies	These cookies are essential for your use of the Platforms and its features, such as accessing secure areas of the Sites. We have to use these cookies to make the Platforms work as they should, whether or not you agree to such cookies being used.
Analytical/ Performance cookies	These cookies collect Information about how you use our Platforms and services. For example: <ul style="list-style-type: none">• track and provide trend analysis on how you interact with our Platforms and communications;• track errors and measure the effectiveness of our promotional campaigns.
Functionality cookies	These cookies allow the Platform to remember you in order to provide enhanced customized features (e.g. language preferences).
Social media cookies	These cookies are used when you share Information using a social media sharing button or “like” button on the website or engage with us on or through social networking websites such as Facebook, LinkedIn, or Twitter, which may link your use of our Platforms to targeting/advertising activities. We do not control how these social networks use cookies.
Targeting/ advertising cookies	<p>These cookies are used to deliver advertisements more relevant to you and your interests both on our Platforms and on our partner websites. We carry out targeted advertising on our existing customer base as well as target other individuals who we think will be interested in our products and services.</p> <p>To opt-out of cookies relating to targeted advertising, you can visit www.youronlinechoices.eu. However, this will not opt you out of seeing adverts altogether – opting out simply means the adverts will not be targeted to you. Please note that there are many more networks listed on this site than we use our Platforms.</p>

Automated Information

When you visit the Site, we automatically collect information from your browser or your mobile device, which includes the date and time of your visit, your Internet Protocol (IP) address or unique device identifier, domain server, your browser type, access time, cookies, and data about which pages you visit in order to allow us to operate and provide the Site and our services. This information is used to understand how you interact with the Site and to provide you with advertising and a more personalized experience.

Feedback / Support / Inquiries

If you provide us with feedback or contact us for support or to ask us questions, we will collect your name, address, telephone number, email address, and other information needed to respond to your feedback, or request for support, or to answer your question.

Your Communications

When you communicate with us, we may retain your communications in order to process and respond to them, as well as to improve our services. We may use your email address to communicate with you about our products and services.

Location Information

When you use the Site, we may collect information about your location and use of the Site, including your interaction with advertising and analytics services on the Site, in order to (a) serve you the content and functionality you request, and (b) maintain the privacy and security of the Site and services. Location information collected may include your Internet Protocol (IP) address and unique device identifier.

Email Interconnectivity

If you receive email communications from us, we may use certain tools to capture data related to if/when you open our message and if/when you click on any links or banners it contains. Other information collected through this email tracking feature includes: your email address, the date and time of your “click” on the email, a message number, the name of the list from which the message was sent, a tracking URL number, and a destination page. We use this information to enhance our marketing efforts.

Mailing List

When you sign up for one of our mailing lists, we collect your contact information, including your full name, email address, company and phone number.

Third-Party Information

In addition to the information that we collect from you directly, we may also receive information about you from other sources, including third parties, business partners, our affiliates, or publicly-available sources.

Contact Us

If you choose to contact us via the Contact Us form on the Site, we will collect your first and last names, email address, and the information that you choose to include in your message to us so that we can receive and respond to your request if needed. We may request that you provide additional user information relevant to the support requested. This information helps us direct your request and respond more quickly to your needs.

Download Resources

If you wish to download a whitepaper or other resources from the Site, we will collect your first and last names, phone and email address in order to provide you with the information you have requested.

YOUR RIGHTS

This Privacy Policy applies solely to information collected by Leafio on its Site.

1. **Right of Access.** You have the right to obtain from us confirmation as to whether or not personal data concerning you are processed, and, where that is the case, you have the right to request and get access to that personal data.
2. **Right to Rectification.** You have the right to obtain from us the rectification of inaccurate personal data and you have the right to provide additional personal data to complete any incomplete personal data.
3. **Right to Erasure (“Right to be Forgotten”).** In certain cases, you have the right to obtain from us the erasure of your personal data.
4. **Right to Restriction of Processing.** You have the right to obtain from us restriction of processing, applicable for a certain period and/or for certain situations.
5. **Right to Data Portability.** You have the right to receive from us in a structured format your personal data and you have the right to (let us) transmit such personal data to another controller.
6. **Right to Object.** In certain cases, you have the right to object to the processing of your personal data, including with regard to profiling. You have the right to object to the further processing of your personal data in so far as such data has been collected for direct marketing purposes.
7. **Right to be Not Subject to Automated Individual Decision-Making.** Leafio does not undertake automated decision making.
8. **Right to File.** You have the right to file complaints with the applicable data protection authority on our processing of your personal data.

SECURITY

Leafio is committed to protect and secure your Personal Information. Despite our commitment, no security system can be 100% effective and we cannot guarantee that your Information will be secure in all situations. We will nonetheless take all reasonable and appropriate steps to ensure the safety and security of your Personal Information. This includes using at least industry standard security measures to protect the loss, misuse, and unintended alteration of the Personal Information under our control. For example, our policy is that only those individuals who need your Personal Information to perform a specific job for us are granted access to that Personal Information.

SHARING AND DISCLOSING YOUR PERSONAL INFORMATION

- Leafio may share personal information within the ABM Cloud organization (including our worldwide partners and other members of the ABM Cloud company) to fulfill its obligations to you and operate its business consistent with this Privacy Policy and applicable data protection law.
- We may need to share your personal data in order to provide support to our partners or clients where we operate as a processor. This data transfer may include transferring the data overseas to our support teams, some of which may be subcontracted. This is subject to our contractual arrangements defined to secure your data and to provide a legal framework for the transfer.
- We may disclose aggregated information about our users, and information that does not identify any specific individual, such as groupings of demographic data and customer preferences, for new product and marketing development.

HOW LONG DO WE STORE YOUR PERSONAL INFORMATION?

Your personal information will be retained only for so long as reasonably necessary for the purposes set out in this Privacy Notice in accordance with applicable laws, including for the purposes of satisfying any legal, regulatory, accounting or reporting requirements.

CONTACT US

If you have any questions, comments, or concerns about this Privacy Policy, please contact us:

- **By email:** info@leafio.ai

- **By phone:** +372 884-00-64 (Estonia); +1 (929) 999-56-69 (USA); 8 800-551-66-98 (Russia); +7 (727) 350-76-33 (Kazakhstan); +380 (44) 379-00-33 (Ukraine)
- **By mail:** Ahtri tn 8, Kesklinna linnaosa, Harju maakond, 10151 Tallinn, Estonia