

Marché Leo's

How LEAFIO Helped
Open a New Store
in Toronto

100%

Digitized
Planograms



2x STORE
GROWTH PLAN



Zero
Manual Steps



First Day
100% Automated



ERP
Integrated Automation

MARCHÉ LEO'S:

A rapidly growing food and grocery chain in Canada. Carries approximately 10,000 SKUs across a wide range of categories including grocery, beverage, ready-to-eat meals, household, health and beauty products, and more.



Vertical:

Grocery



10,000

Items



CHALLENGES MARCHÉ LEO'S FACED BEFORE THE IMPLEMENTATION

- Lack of critical resources: staff, system knowledge, and time
- Non-standardized merchandising processes
- Two weeks were required to stock shelves before new store openings
- Need for a universal and capable tool for communication between the central office and employees
- Difficulty defining the assortment for new stores
- Challenges understanding how many SKUs could be placed on shelves and where

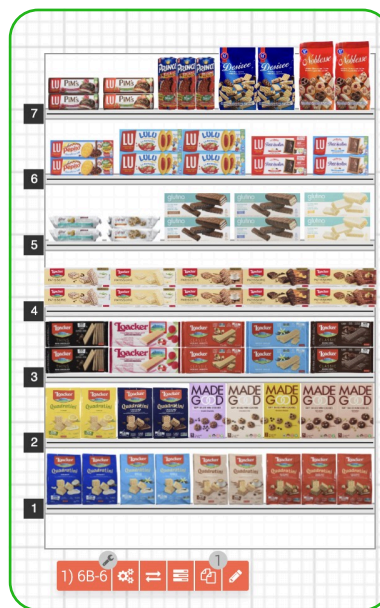
PROJECT GOALS

The project's specific objectives included:

- Enhancing the customer experience by creating a visually appealing shopping environment that simplifies product discovery.
- Automatically creating and quickly implementing effective planograms.
- Tracking and monitoring planogram execution to ensure consistent layout and presentation across all locations.
- Accelerating preparation for new store openings by efficiently planning macro- and micro-space.
- Achieving cost savings through effective merchandise display management, reducing labor costs, and minimizing waste.



Beverages

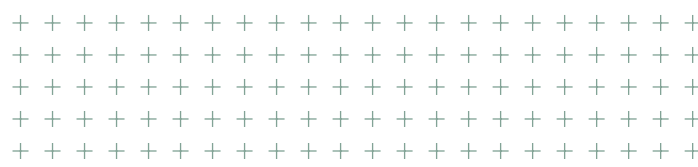


Snacks



Condiments

“The implementation process was smooth and efficient, with excellent support from LEAFIO’s team at every stage. Communication was clear, and we felt well-guided through each step. Overall, the experience has been positive, and we appreciate the professionalism and responsiveness displayed throughout”
said Neil Randhawa, Director of Purchasing at Marché Leo's.



IMPLEMENTATION RESULTS



Automated planogram creation

The implementation established a data-based process for creating automated planograms.



Improved planogram execution

The system enhanced planogram execution with the help of the LEAFIO AI mobile application for store employees.



Organized assortment management

More organized assortment management makes it easier to define and arrange the assortment for new stores.



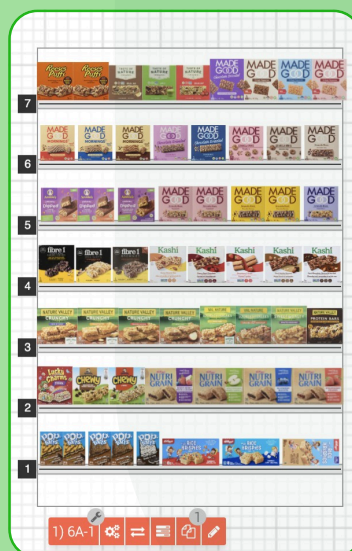
Efficient new store openings

The retailer successfully opened a new store in Toronto using the solution, with plans to open more locations faster and more efficiently.



Digitized planograms

All planograms for shelf-stable products were digitized with LEAFIO Shelf Efficiency.





“Since the implementation, we have seen significant improvements in workflow efficiency, accuracy, and response times. The new system has enabled us to provide a more seamless experience for both our teams. We are already seeing positive results, and the impact on our operations has been transformative,” adds Neil Randhawa.

**Take the next step toward smarter retail automation.
Request a personalized consultation today.**

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