

Daily

How LEAFIO AI Improved
Store Performance
and Drove Growth

23%

SALES INCREASE

More sales from
the same shelf space



99,5%

Orders are Automatically
Generated



227
Stores



4,500
SKUs



AI
Inventory Optimization

KEY FACTS

Daily is a rapidly growing regional chain of convenience stores in Georgia. Currently, the company owns 227 branches in seven regions of Georgia. Daily combines all types of market formats: from a standard grocery store to a supermarket with a wide range of goods.



Verical:
Grocery



4,500
SKUs



227
Stores



CHALLENGES DAILY FACED BEFORE THE IMPLEMENTATION

- **Decentralized Inventory Management:** Store managers manually adjusted orders, causing inconsistencies and lack of control.
- **Lack of Popular Goods:** Irregular stock checks led to missing essential items, causing stockouts.
- **Lack of Quality Analytics:** Critical inventory issues weren't identified timely due to the lack of centralized analytics.
- **Inefficient Inventory Management for Promotions:** Manual calculations for promotions led to overstock or understock during key sales periods.



BUSINESS PROCESS CHANGES



Supplier Integration & Automation

Streamlined procurement, reducing human error.



Optimized Assortment & Stocking

Ensured accurate stock levels per store.



Automated Sub-Sorting Management

Improved efficiency and faster deliveries.



Seamless Purchase Order Execution

Automated calculations and purchase order initiation with a detailed analytics of the outcomes.



Centralized Data Management

ERP integration for smooth communication.



Advanced Analytics & Insights

Automated orders with a user-friendly dashboard for tracking and analysis.

IMPLEMENTATION RESULTS

↑ 23%

sales
increase

↑ 16%

inventory
turnover rate

↑ 8%

average
availability

↑ 99.5%

orders are
automatically
generated

KEY BENEFITS:

Optimized Workflow & Efficiency

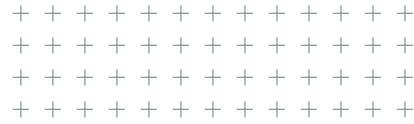
The LEAFIO AI Retail Platform has lightened Daily's workload, automated key tasks, reduced errors, and accelerated order processing with greater accuracy.

Smarter Inventory & Assortment Control

Dynamic assortment management keeps product selections up-to-date, while supplier performance tracking ensures stable stock levels.

Continuous Support & Growth

Daily now collaborates with LEAFIO's Customer Success team, benefiting from ongoing technical assistance, KPI monitoring, and process enhancements to drive long-term success.



The implementation of the LEAFIO Inventory Optimization system showcases immense potential for enhancing business efficiency. We've witnessed substantial improvements in inventory management, sales growth, and product availability. These outcomes affirm the success of the project and underscore its critical role in Daily's ongoing development"



George Turdzeladze
Executive Director at Daily

**Take the next step toward smarter retail automation.
Request a personalized consultation today.**

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